

UNITED STATES DEPARTMENT of the INTERIOR

*****news release

FISH AND WILDLIFE SERVICE

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FOOD EXPOSITION TO FEATURE FISHERY PRODUCTS

The growing importance of vitamin-rich seafood in the diets of millions of Americans will be the theme of a Department of the Interior presentation to the 44th Annual Restaurant Convention and Educational Exposition in Chicago, Illinois, May 20 to 23, 1963.

Using the subject, "Seafood Across the Land," experts of the Department's Bureau of Commercial Fisheries, Fish and Wildlife Service, will demonstrate improved methods in serving and promoting seafoods. Some 50,000 leading restaurateurs and institutional food service representatives will attend the convention.

The Department pointed out that every fourth meal consumed in the United States is eaten away from home and that seafoods are the most versatile and among the most nutritional available to the public.

In preparing material for the convention in Chicago, the Bureau of Commercial Fisheries is cooperating with the entire fishing industry as part of the Bureau's assignment under Federal laws to further the free flow of fishery products and enhance their use through research that extends from the sea to the table.

Secretary of the Interior Stewart L. Udall said that those responsible for preparing menus for diners must recognize that their customers "have become diet-conscious."

"Accordingly," Secretary Udall added, "studies now being emphasized by the Bureau of Commercial Fisheries are aimed at developing improved methods for catching fish, for producing fishery products, and for processing them in the most attractive and wholesome manner to encourage greater consumption."

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